



WHAT DO WE BELIEVE IN?

Our beliefs have not been handed to us by some distant corporate parent, they have not been inherited as part of a historical transfer. They are a living legacy, the guidelines upon which we base all our actions.

OUR BELIEFS

What does our organization stand for? Different people may say different things, but a compilation of what most people think would probably include:

- Freedom and Flexibility in structuring our life
- Having a Passion for our Work and doing world-class work
- Believing that 'God lies in the Details'
- Overwhelming Belief in our ability to triumph over circumstances
- Discipline and Responsibility as the foundation of our behaviour
- Faith and Commitment towards a larger cause
- Team work, Performance-oriented teams and clear Leadership
- A culture driven by Ideas and Innovation, with systems and processes geared to Execution Excellence
- Empowerment of each and every person in the organisation, opportunities of Growth and an abiding faith in the power of young people

- Welcoming Change, embracing it, thriving on it and profiting from it
- Personalized, Co-operative operating style between people and trust in each other
- Honesty, Sincerity and Dignity in dealing with internal and external people
- A recognition that Life is ultimately about being Happy

HOW DO THESE
BELIEFS
ACT AS MANAGEMENT
DRIVERS?

As individuals, if we believe most of the above, then as an organization, we are driven by the fact that

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- Learning is a continuous process and must not only be encouraged but also expected
- Authority needs to be derived from knowledge and skill and not on the basis of position or authority granted by management
- People at all levels should contribute to the improvement of our organisation. Only then can we have world-class execution and a world-class organization
- Trust, honesty and dignity are not only desirable, but also critical for any successful, sustainable team-based effort.

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